

# The Plumb Line Interiors

*Beautiful and functional designs*

BY CONTENT ASSISTANT ANDREA POWELL

Amy Long is a versatile designer, as comfortable with a modern look as she is with traditional design. “From cozy cottages to sleek, urban spaces, I tailor my approach to suit the project and its unique personality.”



Making the decision to renovate or add on to your home or business is both exciting and daunting. While it may be disrupting, the upside is a new space that is both beautiful and functional. And the designer who will not only execute the process, but make it bearable, is Amy Long, owner of The Plumb Line Interiors.

Amy grew up outside of Baltimore and went to college in Tennessee. A job opportunity brought her to Charlotte, a serendipitous occasion since her parents were already planning to retire here. “It gave me the opportunity to advance my career while staying close to my family, which has always been important to me,” she explains.

But her passion had always been in design and home décor. “I’ve loved it since I can remember. As a kid, I’d wait for my mom’s *Country Living* magazine to arrive so I could flip back to study the house plans,” she recalls. “But I didn’t officially pursue a career in design until my early 30s – proof that it’s never too late to follow your passion!”

In 2018 Amy opened The Plumb Line as a solo venture. Focusing on interior design, renovations, cabinetry and home furnishings, her business took off, allowing not only her husband to join the team in 2023, but an assistant in 2024. Along with a trusted network of contractors and subcontractors, Amy brings clients’ visions to life.

The Plumb Line specializes in interior design, renovation and construction design for projects as small as a room refresh and as large as a complete overhaul of a space. They can draw blueprints for remodels and additions but for larger-scale projects, they collaborate with architects and engineers “to ensure everything is structurally sound and beautifully executed.”

Amy is drawn to bold patterns and rich color, but her attention to detail and understanding of her clients’ needs allow her to customize each design to their particular aesthetic. “I find inspiration everywhere – from travel and architecture to vintage textiles. But my priority is to ensure each client’s unique style shines through in the final design,” she says. She is a versatile designer, as comfortable with a modern look as she is with traditional design.

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Her design process is comprehensive and client-driven. It begins with a consultation to determine the scope of work and to identify needs and vision for the space. From the consultation, Amy prepares a proposal outlining the scope of the project. Once the proposal is accepted, she develops the design plan using 3D renderings to help the client truly envision their future space. After the design is approved, materials and furnishings are ordered and construction begins. Amy oversees and coordinates every detail along the way.

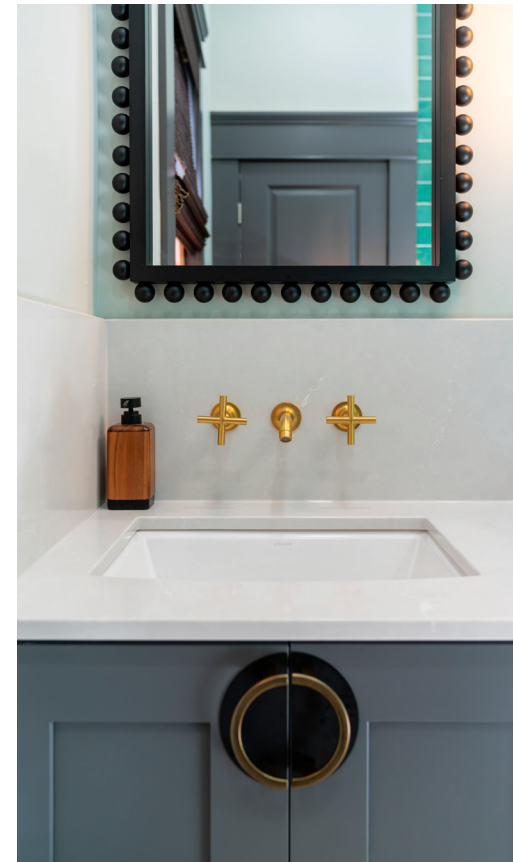
Overall timelines vary, depending on the project. “A standard kitchen renovation typically takes eight to 12 weeks, while a bathroom usually runs six to eight weeks. We keep communication open, so our clients always know what to expect,” Amy describes.

Amy’s strength lies in her flexibility, imagination and her emphasis on functionality. “I’m not a niche designer – I focus on what works best for each space and person. If it’s pretty but not functional, it’s pointless,” she states. “My goal is to create spaces that are both stunning and livable, every single time.”

While she is located in Concord and serves many clients in the Lake Norman area, she’s also willing to travel. Whether helping a winery in Dobson, NC, working on a condo in Virginia or a home in Waxhaw, her portfolio spans residential and commercial spaces. “When the vision is strong and the budget is aligned, distance is never a deal-breaker,” Amy says.

Amy blends creativity with construction know-how and the results speak for themselves. If you’ve been contemplating a new space or a refresh of an old space, The Plumb Line is ready to help. And there’s no time like the present. Because, according to Amy, “Design is an investment, and we’re here to make that investment worthwhile.”

For more information or to see some of Amy’s work, visit [theplumblineinteriors.com](https://theplumblineinteriors.com).



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